

ORDER

KSNV

Orders
Order / Rev: 105009
Alt Order #: 06837954
Product Desc: OBAMA FOR AMERICA
Estimate: 1536
Flight Dates: 09/18/12 - 09/24/12
Original Date / Rev: 08/01/12 / 09/19/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc. / Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama for America *Revised*
Demographic: A35+
Product Codes: PLC01-Democrat
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	52	\$22,830.00	\$19,405.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	52	\$22,830.00	\$19,405.50	0.00
Totals	52	\$22,830.00	\$19,405.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$22,830.00
Market	100%	\$76,100.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$19,786.00
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$14,459.00
KTUD	1%	\$761.00
KVVU	20%	\$15,220.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$3,044.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/Wagm	M	5-6a	-TWTF--	:30	4	\$90.00	4	0.00	NM	4	\$1,300.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4			\$90.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	4	\$90.004		0.00	NM	4	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-TWTF--			4		\$90.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/17/12-09/23/12	M-F 5-6a WakeUp w/Wagner5-6a		-TWThF----	:30			(\$90.00)	0.00	NM				
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12	M-F 5-6a WakeUp w/Wagner5-6a		-TWThF----	:30			(\$90.00)	0.00	NM				
See MG 1.5,1.8,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/17/12-09/23/12	M-F 5-6a WakeUp w/Wagner5-6a		-TWThF----	:30			(\$90.00)	0.00	NM				
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/17/12-09/23/12	M-F 5-6a WakeUp w/Wagner5-6a		-TWThF----	:30			(\$90.00)	0.00	NM				
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/21/12-09/21/12	M-F 5-6a WakeUp w/Wagner5-6a		-----F----	:30			\$325.00	0.00	NM				
Ⓜ MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]															
6	KSNV	09/19/12-09/21/12	M-F 5-6a WakeUp w/Wagner5-6a		--WThF----	:30			\$325.00	0.00	NM				
Ⓜ MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]															
7	KSNV	09/20/12-09/21/12	M-F 5-6a WakeUp w/Wagner5-6a		---ThF----	:30			\$325.00	0.00	NM				
Ⓜ MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]															
8	KSNV	09/18/12-09/21/12	M-F 5-6a WakeUp w/Wagner5-6a		-TWThF----	:30			\$325.00	0.00	NM				
Ⓜ MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]															
E 2	KSNV	09/24/12	09/24/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$90.004		0.00	NM	1	\$325.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	M-----			1		\$90.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner5-6a		M-----	:30			(\$90.00)	0.00	NM				
See MG 2.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/24/12	M-F 5-6a WakeUp w/Wagner5-6a		M-----	:30			\$325.00	0.00	NM				
Ⓜ MG for 2.1 09/24 [Revised Rate to Reinstate]															
E 3	KSNV	09/18/12	09/21/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	4	\$650.001		0.00	NM	1	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-TWTF--			1		\$650.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/17/12-09/23/12	M-F 6-7a WakeUp w/Wagner6-7a		-TWThF----	:30			(\$650.00)	0.00	NM				
See MG 3.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/18/12-09/21/12	M-F 6-7a WakeUp w/Wagner6-7a		-TWThF----	:30			\$650.00	0.00	NM				
Ⓜ MG for 3.1 09/21 [Revised rate to Reinstate]															
E 5	KSNV	09/18/12	09/21/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	1	\$850.001		0.00	NM	1	\$850.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-TWTF--			1		\$850.00	0.00					

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E 5	KSNV	09/18/12	09/21/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	1	\$850.00	1	0.00	NM	1	\$850.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	1		\$850.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	KSNV	09/17/12-09/23/12		Today Show	658a-9am		-TwThF-----	:30	(\$850.00)	0.00	NM				
See MG 5.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/18/12-09/21/12		Today Show	658a-9am		-TwThF-----	:30	\$850.00	0.00	NM				
Ⓜ MG for 5.4 09/21															
[Revised rate to Reinstate]															
E 7	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$125.00	4	0.00	NM	1	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/17/12-09/23/12		News 3 Sunrise - SATURDAY	6a-7a		-----Sa--	:30	(\$125.00)	0.00	NM				
See MG 7.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/22/12-09/22/12		News 3 Sunrise - SATURDAY	6a-7a		-----Sa--	:30	\$350.00	0.00	NM				
Ⓜ MG for 7.1 09/22															
[Revised Rate to Reinstate]															
E 9	KSNV	09/23/12	09/23/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$90.00	4	0.00	NM	1	\$90.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$90.00		0.00						
E 12	KSNV	09/23/12	09/23/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$125.00	4	0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$125.00		0.00						
E 13	KSNV	09/23/12	09/23/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$135.00	4	0.00	NM	1	\$135.00
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$135.00		0.00						
E 14	KSNV	09/18/12	09/21/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	-TWTF--	:30	4	\$95.00	4	0.00	NM	4	\$1,400.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	4		\$95.00		0.00						

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E 14	KSNV	09/18/12	09/21/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	-TWTF--	:30	4	\$95.004		0.00	NM	4	\$1,400.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$95.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		(\$95.00)		0.00	NM		
See MG 14.5, 14.6, 14.7, 14.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		(\$95.00)		0.00	NM		
See MG 14.5, 14.6, 14.7, 14.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/17/12-09/23/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		(\$95.00)		0.00	NM		
See MG 14.5, 14.6, 14.7, 14.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/17/12-09/23/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		(\$95.00)		0.00	NM		
See MG 14.5, 14.6, 14.7, 14.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/18/12-09/21/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		\$350.00		0.00	NM		
Ⓜ MG for 14.1, 14.3, 14.2, 14.4															
[Revised Rate to Reinstate]															
6	KSNV	09/21/12-09/21/12		M-F Today Show II 3rd Hr		9-10a	-----F----	:30		\$350.00		0.00	NM		
Ⓜ MG for 14.1, 14.3, 14.2, 14.4															
[Revised Rate to Reinstate]															
7	KSNV	09/18/12-09/21/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		\$350.00		0.00	NM		
Ⓜ MG for 14.1, 14.3, 14.2, 14.4															
[Revised Rate to Reinstate]															
8	KSNV	09/20/12-09/21/12		M-F Today Show II 3rd Hr		9-10a	----ThF----	:30		\$350.00		0.00	NM		
Ⓜ MG for 14.1, 14.3, 14.2, 14.4															
[Revised Rate to Reinstate]															
E 17	KSNV	09/24/12	09/24/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	M-----	:30	1	\$80.004		0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$80.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		M-F Today Show III 4th Hr		10am-11am	M-----	:30		(\$80.00)		0.00	NM		
See MG 17.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/24/12		M-F Today Show III 4th Hr		10am-11am	M-----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.1 09/24															
[Revised Rate to Reinstate]															
E 20	KSNV	09/18/12	09/21/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	3	\$425.001		0.00	NM	3	\$1,275.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					3	\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	09/17/12-09/23/12		Noon News		12-1230pm	-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 20.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/18/12-09/21/12		Noon News		12-1230pm	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 20.3 09/20															
[Revised rate to Reinstate]															
E 21	KSNV	09/24/12	09/24/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$125.00		0.00			
E 22	KSNV	09/18/12	09/21/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$325.001		0.00	NM	4	\$1,300.00

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E 30	KSNV	09/18/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	-TWTF--	:30	1	\$600.001		0.00	NM	1	\$600.00
NEWS															
E 31	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$145.004		0.00	NM	1	\$145.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	M-----			1		\$145.00	0.00					
E 32	KSNV	09/18/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	-TWTF--	:30	4	\$700.004		0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-TWTF--			1		\$700.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KSNV	09/17/12-09/23/12		NEWS 3 at 4 (1 HOUR)		4-5pm	(4:30 PM-5:00 P-TwThF----	:30		(\$700.00)		0.00	NM		
See MG 32.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/21/12-09/21/12		NEWS 3 at 4 (1 HOUR)		4-5pm	(4:30 PM-5:00 P-----F----	:30		\$700.00		0.00	NM		
Ⓜ MG for 32.4 09/21															
[Revised Rate to Reinstate]															
E 34	KSNV	09/18/12	09/21/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	4	\$250.004		0.00	NM	1	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-TWTF--			1		\$250.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	09/17/12-09/23/12		M-F Early News		5-630p	-TwThF----	:30		(\$250.00)		0.00	NM		
See MG 34.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/21/12-09/21/12		M-F Early News		5-630p	-----F----	:30		\$1,000.00		0.00	NM		
Ⓜ MG for 34.3 09/21															
[Revised Rate to Reinstate]															
E 38	KSNV	09/18/12	09/21/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$230.004		0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-TWTF--			1		\$230.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm	-TwThF----	:30		(\$230.00)		0.00	NM		
See MG 38.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/21/12-09/21/12		M-F Jeopardy		630-7pm	-----F----	:30		\$1,000.00		0.00	NM		
Ⓜ MG for 38.1 09/21															
[Revised Rate to Reinstate]															
E 40	KSNV	09/21/12	09/21/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-----F--	:30	1	\$1,000.001		0.00	NM	1	\$1,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-----F--			1		\$1,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/17/12-09/23/12		M-F Wheel		7-730pm	-----F----	:30		(\$1,000.00)		0.00	NM		
See MG 40.3															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/21/12-09/21/12		M-F Wheel		7-730pm	-----F----	:30		\$1,000.00		0.00	NM		
Ⓜ MG for 40.2 09/21															
[Revised Rate to Reinstate]															
E 42	KSNV	09/18/12	09/21/12	Face to Face w/ RalstonCM Face to Face w/ J.Ralston		730-758pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$3,200.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-TWTF--			4		\$125.00	0.00					

Order / Rev: 105009
 Alt Order #: 06837954
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 42	KSNV	09/18/12	09/21/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	4	\$125.00	4	0.00	NM	4	\$3,200.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4			\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12	Face to Face w/ Ralston			730-758pm	-TwThF----	:30		(\$125.00)		0.00	NM		
See MG 42.5, 42.6, 42.7, 42.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12	Face to Face w/ Ralston			730-758pm	-TwThF----	:30		(\$125.00)		0.00	NM		
See MG 42.5, 42.6, 42.7, 42.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/17/12-09/23/12	Face to Face w/ Ralston			730-758pm	-TwThF----	:30		(\$125.00)		0.00	NM		
See MG 42.5, 42.6, 42.7, 42.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/17/12-09/23/12	Face to Face w/ Ralston			730-758pm	-TwThF----	:30		(\$125.00)		0.00	NM		
See MG 42.5, 42.6, 42.7, 42.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/18/12-09/21/12	Face to Face w/ Ralston			730-758pm	-TwThF----	:30		\$800.00		0.00	NM		
Ⓜ MG for 42.3, 42.4, 42.1, 42.2															
[Revised Rate to Reinstate]															
6	KSNV	09/19/12-09/23/12	Face to Face w/ Ralston			730-758pm	--wThF----	:30		\$800.00		0.00	NM		
Ⓜ MG for 42.3, 42.4, 42.1, 42.2															
[Revised Rate to Reinstate]															
7	KSNV	09/20/12-09/23/12	Face to Face w/ Ralston			730-758pm	---ThF----	:30		\$800.00		0.00	NM		
Ⓜ MG for 42.3, 42.4, 42.1, 42.2															
[Revised Rate to Reinstate]															
8	KSNV	09/21/12-09/23/12	Face to Face w/ Ralston			730-758pm	-----F----	:30		\$800.00		0.00	NM		
Ⓜ MG for 42.3, 42.4, 42.1, 42.2															
[Revised Rate to Reinstate]															
E 46	KSNV	09/22/12	09/22/12	Vegas Inc. Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$100.00	4	0.00	NM	1	\$100.00
VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-			1			\$100.00		0.00			
E 48	KSNV	09/19/12	09/19/12	Wed PR 10-11p Wednesday Prime 10-11pm	CM	10-11pm	--W----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----			1			\$3,200.00		0.00			
E 54	KSNV	09/22/12	09/22/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-			1			\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12	Sa-Su News 3 at Eleven			11pm-1135pm	-----Sa--	:30		(\$1,100.00)		0.00	NM		
See MG 54.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/22/12-09/22/12	Sa-Su News 3 at Eleven			11pm-1135pm	-----Sa--	:30		\$1,100.00		0.00	NM		
Ⓜ MG for 54.1 09/22															
[Revised Rate to Reinstate]															
E 55	KSNV	09/23/12	09/23/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S			1			\$1,100.00		0.00			

Order / Rev: 105009
 Alt Order #: 06837954
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 55	KSNV	09/23/12	09/23/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S			1		\$1,100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		Sa-Su News 3 at Eleven		11pm-1135pm	-----Su	:30		(\$1,100.00)		0.00	NM		
See MG 55.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/23/12-09/23/12		Sa-Su News 3 at Eleven		11pm-1135pm	-----Su	:30		\$1,100.00		0.00	NM		
Ⓜ MG for 55.1 09/23															
[Revised Rate to Reinstate]															
E 58	KSNV	09/18/12	09/21/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	1	\$40.00	4	0.00	NM	1	\$40.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--			1		\$40.00		0.00				
E 59	KSNV	09/24/12	09/24/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$40.00	4	0.00	NM	1	\$40.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M-----			1		\$40.00		0.00				
N 61	KSNV	09/20/12	09/21/12	Today-AN Today-AN	CM	205a-304a	---TF--	:30	1	\$45.00	3	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---TF--			1		\$45.00		0.00				
N 62	KSNV	09/21/12	09/21/12	Dr. Phil Dr Phil	CM	3-4p	----F--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	----F--			1		\$450.00		0.00				
N 64	KSNV	09/21/12	09/21/12	Last Call w/Carson Daly Last Call w/Carson Daly	CM	136-205am	----F--	:30	1	\$40.00	3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	----F--			1		\$40.00		0.00				
N 65	KSNV	09/24/12	09/24/12	Last Call w/Carson Daly Last Call w/Carson Daly	CM	136-205am	M-----	:30	1	\$40.00	3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M-----			1		\$40.00		0.00				
N 66	KSNV	09/22/12	09/22/12	To the Point - ON To the Point - ON	CM	430-5am	-----S-	:30	1	\$100.00	1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S-			1		\$100.00		0.00				
N 67	KSNV	09/20/12	09/21/12	Today-AN Today-AN	CM	205a-304a	---TF--	:30	2	\$30.00	4	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---TF--			2		\$30.00		0.00				
N 68	KSNV	09/24/12	09/24/12	Today-AN Today-AN	CM	205a-304a	M-----	:30	2	\$30.00	4	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M-----			2		\$30.00		0.00				
													Totals	52	\$22,830.00